

**GOVERNMENT OF ANDHRA PRADESH
ABSTRACT**

Tourism Promotion- Producing High Quality Digital Beta format Tourism film “The Vibrant Heritage of Andhra Pradesh (Duration up to 10 Minutes) sanction of Rs.15,00,000/- and –Release payment to M/s. Adwinfilms, Hyderabad - Amount Sanctioned – Orders- Issued

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No 262.

Dated: 12-03-2009

Read the following:-

- 1 Govt Lr. No.3626/PMU/DDC/2008, YAT&C (PMU) Department. dt. 14-08-2008
- 2 G.O.Rt. No.2248, Finance (Expr. GAD-II) Dept., Dt.22.04.2008.
- 3 G.O.Rt. No.2249, Finance (Expr. GAD-II) Dept., Dt.22.04.2008.
- 4 G.O.Rt. No.2250, Finance (Expr. GAD-II) Dept., Dt.22.04.2008.
- 5 M/s. Bhairav Films, Hyderabad, dt. 23-08-2008.
- 6 G.O.Rt.No.886, YAT&C(PMU)Department, Dt.04-09-2008.

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ORDER:

To promote Tourism destinations of Andhra Pradesh State, the Tourism and Culture Department has been developing films highlighting Tourism Destination of Andhra Pradesh on regular basis, as a part of promotional initiatives. This department has entrusted the job of Producing High Quality Digital Beta format Tourism film “The Vibrant Heritage of Andhra Pradesh (Duration up to 10 Minutes) at a total cost of Rs.15,00,000/- + 12.36% Service Tax to M/s. Adwinfilms, Hyderabad for screening during PATA Mart, 2008 scheduled to be held from 16th to 19th September 2008. Accordingly, a work order has been issued vide reference 1th read above. Upon receipt of the order M/s.Adwinfilms has requested for release of 50% of the total amount as advance.

2. In the reference 6th read above, orders were issued granting the administrative sanction for an expenditure of Rs. 15.00 lakhs for Producing High Quality Digital Beta format Tourism film “The Vibrant Heritage of Andhra Pradesh (Duration up to 10 Minutes) and released 50% of Rs.7.50 lakhs + 12.36% service tax, up on initiating the work and close to completion, M/s.Adwinfilms has forwarded bills for release of balance amount of Rs.9,35,400/-.

3. After careful examination of the matter, the Government hereby order for release an amount of Rs.9,35,400/- (Rupees Nine Lakhs Thirty Five Thousand Four Hundred only) including 12.36% Service tax for Production of High Quality Digital Beta format Tourism film “The Vibrant Heritage of Andhra Pradesh (Duration up to 10 Minutes).

4. The amount sanctioned at para 2 above shall be debited to the following Head of Account:

“3352-Tourism-01-Tourism Infrastructure-102 Tourism Accommodation and other facilities to tourists – Schemes included in PLAN, GH11-Normal State Plan- SH (15) PATA Conference – 500 - Other Charges – 503 - Other Expenditure”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the balance amount of Rs. 9,35,400/- (Rupees Nine lakhs Thirty Five Thousand Four Hundred only) including 12.36% Service tax, in favour of M/s. Adwinfilms, Hyderabad, and after deducting Tax payable to the Income Tax Department at appropriate rates.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

**D. LAKSHMI PARTHASARATHY
PRL. SECRETARY TO GOVERNMENT**

To,
M/s. Adwinfilm, Hyderabad.
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.
The Pay & Accounts Officer, A.P. Secretariat, Hyderabad

Copy to:

The YAT& C (PMU- Claims) Department.
SF/SCs.

//Forwarded :: By Order//

SECTION OFFICER